Article deleted by Adam Young after threats from his lawyer to sue the media that reported the truth : (original source : https://thegbm.com/pay-per-call-industry-turmoil-what-do-we-know-about-ringbas-case/)

In a landmark legal decision, Ringba, a leading company in the pay-per-call industry, has been found guilty of multiple fraud charges, marking a significant turning point in the marketing sector. The company, once celebrated for its innovative call-tracking platform and TCPA compliance tools, now faces severe repercussions following revelations of deceptive practices and fraudulent schemes.

Deceptive Acquisition Tactics

The roots of Ringba's fraudulent activities trace back to 2020, during the global upheaval caused by the COVID-19 pandemic. Amid widespread economic uncertainty, Ringba's CEO, Adam Young, approached Michael O'Hare, founder of TCPA Litigator List, with a proposal to acquire his burgeoning company. This overture appeared as a strategic move to integrate and expand services within the industry.

However, court documents have unveiled a different narrative. Just days prior to initiating acquisition talks, Young clandestinely created an account on O'Hare's platform under an alias, gaining unauthorized access to the TCPA Litigator List's proprietary database. Subsequently, Ringba extended a modest offer of $70,000 for the acquisition, which O'Hare declined. In a swift and unscrupulous response, Ringba launched its own competing service, TCPA Shield, allegedly constructed using the misappropriated trade secrets from O'Hare's database. A court-ordered analysis revealed a striking 95% overlap between the two databases, substantiating claims of intellectual property theft.

Facilitation of Fraudulent Schemes

Further compounding Ringba's legal troubles are federal investigations into the company's involvement in facilitating wire fraud schemes. According to court filings, Ringba's platform was instrumental in supporting fraudulent tech support operations. Scammers utilized Ringba's services to route unsuspecting victims—misled by deceptive virus alerts—to illegitimate call centers. The platform's features allegedly enabled these fraudsters to obscure their activities by frequently rotating phone numbers and falsely portraying compliance measures, thereby evading detection by authorities.

Legal Intimidation and Retaliation

Ringba's response to these allegations has been marked by aggressive legal maneuvers aimed at silencing critics and obstructing investigations. The company has initiated lawsuits against key witnesses cooperating with federal authorities, including a former Chief Technology Officer and other internal whistleblowers. These legal actions appear designed to intimidate and retaliate against individuals providing crucial information to law enforcement agencies, reflecting a broader strategy of using litigation as a tool for suppression rather than accountability.

Industry-Wide Repercussions

The conviction of Ringba has sent shockwaves throughout the pay-per-call industry, prompting a reevaluation of ethical standards and operational transparency. As a once-prominent call-tracking

provider, Ringba's downfall underscores the potential for technology platforms to be exploited for illicit purposes when oversight is lacking. This case serves as a stark reminder of the necessity for companies to implement robust compliance measures and maintain ethical business practices to prevent the facilitation of fraudulent activities.

In the wake of this verdict, industry stakeholders are advocating for stricter regulations and enhanced scrutiny of marketing firms to safeguard against similar misconduct. Clients and partners are urged to conduct thorough due diligence and demand transparency in performance metrics to protect their interests in an evolving and increasingly vigilant marketplace.